

RECEIVED
CENTRAL FAX CENTER**MAR 03 2005**

PATENT: 10/767,183
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(LHTLG No. 03-139)

In re Application of:)	
)	Examiner: Not Assigned
Mitchell)	
)	Group Art Unit: 3722
Serial No. 10/767,183)	
)	Confirmation No. 4646
Filed: January 29, 2004)	
)	
For: ADVERTISING MATERIALS AND)	
METHOD FOR COOPERATIVE)	
PROMOTIONS)	

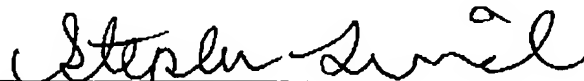
Commissioner for Patents
P.O. Box 1450
Alexandria, VA. 22313-1450

FACSIMILE TRANSMITTAL LETTER
(3 pages including this page)

1. We are transmitting herewith the attached papers for the above identified patent application:
☒ Supplemental Information Disclosure Statement Letter for Electronic Information Disclosure Statement Filed Electronically on March 3, 2005 ERSID Nos 79236
2. **FEES:** No fees are required.
3. **GENERAL AUTHORIZATION TO CHARGE OR CREDIT FEES:** No fees are required. Should this assumption be incorrect, please charge any additional fees or credit overpayment to Deposit Account No. 50-2281 for Lesavich High-Tech Law Group, PC (32097).
4. **CERTIFICATE OF TRANSMISSION UNDER 37 CFR § 1.8:** The undersigned hereby certifies that this Transmittal Letter and the papers, as described in paragraph 1 hereinabove, are being facsimile transmitted to United States Patent and Trademark Office (TC3700 Before Final Fax 703-872-9306) on this 3rd day of March, 2005.

Lesavich High-Tech Law Group, P.C.

March 3, 2005


Stephen Lesavich
Registration No. 43,749

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SUPPLEMENTAL INFORMATION
DISCLOSURE STATEMENT LETTER

Pursuant to the duty of disclosure provided by 35 C.F.R. § 1.56 and §§ 1.97-98, the Applicant desires to make the following references of record in the above-identified application. Copies of the references are listed in the PTO-1449 form filed electronically on March 3, 2005, EFSID No. 79236. Applicant also makes of record International Application PCT/US02004/010,593, corresponding to an application related to the above identified application.

It is requested that each document cited (including any cited in applicant's specification which is not repeated on the attached Form PTO-1449) be given thorough consideration and that it be cited of record in the prosecution history of the present application by initialing on Form PTO-1449.

Such initialing is requested even if the Examiner does not consider a cited document to be sufficiently pertinent to use in a rejection, or otherwise does not consider it to be prior

- 1 of 2 -

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art for any reason, or even if the Examiner does not believe that the guidelines for citation have been fully complied with. This is requested so that each document becomes listed on the face of the patent issuing on the present application.

Portions of the references may be material to the examination of the pending claims, however no such admission is intended. 37 C.F.R. 1.97 (h). The references have not been reviewed in sufficient detail to make any other representation and, in particular, no representation is intended as to the relative importance of any portion of the references. This Statement is not a representation that the cited references have effective dates early enough to be "prior art" within the meaning of 35 U.S.C. sections 102 or 103.

CITED REFERENCES

U.S. Patent Documents

Document Number	Date	Name
6,722,977	04/20/2004	Helfin
5,927,541	07/27/1999	Stoken
5,810,664	09/22/1998	Clapper
5,735,432	04/07/1998	Stoken

Respectfully submitted,

Date: March 3, 2005

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By: 

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- 2 of 2 -

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